

## P.I.SO. (ISIP)

### AN INTEGRAL SOCIAL INSERTION PROJECT

#### GENERAL CONSIDERATIONS THAT BASE THE PROPOSAL

Transforming contemporary society on inclusion or integral ones, is a very difficult task, but not impossible. The fight for change, for a better quality of life, for dignity of people, etc., does not only refer to a scientific or technological matter; it's also a cultural, policy, social and ethics problematic.

That's why it's not viable, or at least, it's not convenient, a scientific and technological revolution without a cultural and ethics revolution at the same time.

These last aspects are in need to be reinterpreted and updated, in order to make the actual context and its implications more efficient. Most of new and necessary actions were discussed in the last meeting at UN, in Paris, where the whole states members, compromised themselves to work in a common fixture, according specific objectives, until 2030, to reverse a bunch of problems and situations that deserve a hard and restorative action in all this world, our home.

Among them, it figures the commitment to guarantee a healthy life and a qualified education that might pay attention to more vulnerable people. Regarding this, UN General Secretary said that without non governmental organizations participation, it's impossible to think of a successful beginning.

Education is the most engaged activity to concrete an integral and better life for people, making easier performance and individual projects, and training every one to execute a creative social participation which will let them be the protagonists of their own history. A mental revolution is necessary to make people think about their own right to have a fine and qualified life as an universal one, and to find the ways to do it depends on all of us.

Our Institution believes that it is our duty to confront these fundamental themes to initiate a repairing process of revision. The complexity of this task and actual challenge implies the design of models and techniques that facilitates the attention of basic needs such as alimentation, health, education and the insertion of young men, women and adults in the work market (employment and self-work) without losing sight of people's formation to initiate a process that will stop social exclusion and its negative consequences.

This search should be complemented with social politics paying attention to the interrelations because of its implications. Some of these critical factors are promiscuity, drug addiction, alcoholism, deficient alimentation, lack of opportunities, violence, etc.

We should promote government, municipal, provincial programmes and also non governmental organizations, appealing innovation, work, responsibility and solidarity.

In this context, education by itself can't be expected to have many chances of reverting this social downturn, but we certainly need to revert this crumbling effect. Besides

social reinsertion, supposes a previous social insertion, which rarely happens and makes the situation more complex.

This concept of integrality hasn't changed and it's valid. For instance the conference of United Nations Educational, Scientific and Cultural Organization (UNESCO) in Nairobi in 1976, the need for cultural and social training, occupational and professional training was mentioned.

When we think about cultural training we must highlight the difference that exists between the so called occidental culture and others such as originary and oriental towns, among others. In that sense there are many deep diversities and they respond to different social structures, unlike what happens with other occidental cultures which has the same structural base and they can be integrated without further difficulties. Understanding these differences doesn't mean they can't integrate, because starting from these differences, it's possible to be changed and accepted. However, there is no possibility to judge and measure the values of one with the other. People must stop being objects and become subjects, to face transformation.

We must learn to live with relative and partial knowledge, fragments of intelligence, which will replace all the absolute and inherited truths that requires modifications, periodically. We need to try and build our own relative truths which will allow us to take active part in a social and cultural way in our lives inside a framework of respect and compatible values with our context.

Factors as non predicting changes in the labor field and social transformations require a practical action in the most complex reality than in other times, when changes were not so common, and also non automatic flexibility nor quick answers to this requirements happened.

This Project involves many Institutions which have current agreements with this foundation: University Of Comahue, our town Municipality, National Government, Provincial Government, among others. It also has own plans such as "Pehuén Almacén Social de Alimentos" (Pehuén's Warehouse social feeding) "BINCA-Buro Internacional de Neurociencias Cognitivas Aplicadas, CIFAL Argentina Programa ONU, Cultura del Trabajo (Work's Culture) each one of these organizations make this Project viable and potentiate it. Without these Institutions previously named, this work would not be possible taking into account the input of them working properly and accurately.

Learning always implies unlearning. The construction of wisdom is somehow affected by previous learnings that conditionate the ones that will come after them.

Given the fact that this process needs a certain amount of practice in our memory, this implies a good dose of motivational effort. This is not only a problem of recipients, but also of advisors. There is no learning without motivation, but only with it, there is no guarantee of success; at first, it's necessary attention which is closed with memory (cognitive attentional system), beyond social conditioners.

As the adult is an equal of the advisor, with an own social, laboral and affective life, with individual characteristics, an exchange process becomes. While the advisor tries

to produce qualitative and quantitative changes in knowledge and behaviours of adults, at the same time he apprehends other ones which enrich and ease the search for future strategies with other adults groups.

As the adult is the main protagonist who must receive the tools to cooperate with his development and social integrity beginning from his experience and potentiality, it's necessary to be aware that we are in front of an adult and all what it means, to help him to make his social condition better. We must be aware that adolescent and adult capacitations are closed engaged with social transformation and all what this matter include.

#### GENERAL OBJECTIVE

The experience that we want develop pretends an integral action to a families group in marginality or vulnerability conditions, to get an action replicable pattern with demonstrative indicators that enable reverse the critical social reality through suitable politics.

It is going to be possible if there is the political will of those who have the corresponding responsibility and leadership, because many times partisan politics decisions, strike against it.

All in all, our Institution pretends to show a way through this programme, among other activities.

#### Specific Objectives

- A) Suitable health and feeding attention, totally avoiding malnutrition.
- B) Toddler and teenager population insertion of the educational, social, artistic and sports field.
- C) Generate subsistence habits meticulously and taking correct care of the environment.
- D) Consolidate self esteem and social insertion so they can become architect of their future.
- E) Spawn self sustainable activities regarding labor through micro household Entrepreneurship.
- F) Help own criteria consolidation in a constructive and solidary environment.
- G) Improve the coexistence in general and the neighborhood situation respecting and looking after public spaces.
- H) Accompany and generate the necessary tools in the educational and cultural field of the destined population, through programs filled with innovations helping different zones.

Institutions participating in this Project

International Area: CIFAL Argentina. UNITAR program of the UN.

Provincial and National Area:

- National Ministry of Social activity.
- Local Ministry of social activity.
- Local Municipality of Neuquén.
- National University of Comahue.
- Local health Ministry.
- Provincial Council of Education of Neuquén.

Programs taking part in our Institution

- Pehuén's social food warehouse.
- International cognitive applied Neuroscience Bureau (BINCA)
- Labor Culture program.

Work Method.

A vulnerable population zone will be selected (150 families approximately) and through an announcement they are going to be invited to participate in an integral community development project. Through three encounters it will be applied the functioning of the named task and doubts will be attended, as well as, expectations, possibilities, potentiality, etc. This information will be executed and a plan which contains several lines of collective work must be established.

- Encounters with adults. Grouping according to common needs. Labor Schedule for the first year.
- Encounters with teenagers. Grouping according to ages and situations.
- Health and alimentation programme to everyone involved.
- People's responsibility and environment care programs.
- Statistics Program.
- Child care program.

All these activities will be made with known people recognized in the educational, social and scientific field, all of them strongly engaged with the transformation of social reality. Working in synergy with the previously mentioned organizations and partial objectives in long term will be defined as a fundamental strategic mechanism.

We are thinking in three weekly meetings, two per specific groups and a general one on Saturdays to the interchange of activities for all competitors in great groups.

At the end of each year in the program's development, they will be established the achievements reached, the difficulties, the indicators, etc. which will be announced and published creating patterns and necessary corrections in order to keep executing this plan properly.

The encounters will take place in the neighborhood association and plenty of local schools.

This experience will then, be presented in a latin american Congress to be managed in 2018 through "CIFAL" (Argentina).

Items inside the estimated expenditure's program.

- A general task coordinator.
- Four advisors and/or tutors.
- Two Specialists Scientists: one involving social psychology and the other social assistant
- Refreshments for the several encounters.
- Administrative expenses (photocopies, library expenses, etc.)
- Economic funds for 100 productive familiar Entrepreneurships.

#### First Year Budget

- Coordinator, advisors and specialists:	AR\$ 1.128.000.-
- Administrative expenses:	AR\$ 72.000.-
- Refreshments:	AR\$ 432.000.-
- Productive Entrepreneurships (quantity 100):	AR\$ 3.600.000.-
	<b>US\$ 337.343.-</b>

Population approximately benefited: 900 Persons.

Annual cost regarding each family AR\$ 29.067.-

**Second Years Budget**

- Coordinator, advisor and Specialists:	AR\$ 1.297.200.-
- Administrative expenses:	AR\$ 82.000.-
- Refreshments:	AR\$ 496.800.-
- Productive Entrepreneurships (quantity 100)	AR\$ 1.800.000.-
Second Year Total	AR\$ 3.676.800.-
	<b>US\$ 237.213.-</b>

**Third Year Budget**

- Coordinator, advisors and specialists:	AR\$ 1.491.180.-
- Administrative expenses:	AR\$ 82.800.-
- Refreshments:	AR\$ 571.320.-
- Productive Entrepreneurships (quantity 100)	AR\$ 0,00.-
Third year total	AR\$ 2.145.900.-
	<b>US\$ 138.444.-</b>

Three year total amount	AR\$ 11.054.700
	<b>US\$ 713.000.-</b>